

2024 SPONSORSHIP PROSPECTUS

WILLASTON NETBALL CLUB



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NETBALL CLUB PRESIDENT

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PRESIDENTS MESSAGE



Willaston Netball Club (WNC) has been an instrumental part of my life over the past 10 years. Joining the committee as President for 2023 and 2024, I hope to continue sharing my love and passion for our community while maintaining inclusive participation, and supporting personal development through all grades; from GO through to our Division 1 players.

Last season saw remarkable growth and achievement for the Willaston Netball Club (WNC). Under the guidance of a newly formed committee, the season was marked by an atmosphere of enthusiasm and camaraderie. Substantial efforts were invested behind the scenes to develop and update club policies and documents, facilitating the streamlining of initiatives and ensuring consistency in future seasons. Each member displayed commitment, enthusiasm, and a forward-looking approach in their respective roles, collectively strengthening our club.

Following a revision of our sponsorship framework, we have seen many new and returning sponsors. I would like to extend my sincere appreciation to all of our sponsors for their invaluable support. Special recognition is reserved for our platinum sponsors, APM, Butrose Landscapes, Civilzone, and Priceline Pharmacy, The Grove, whose support has significantly contributed to our club's future goals. With the support of our sponsors, we continue in our endeavor to enhance our court facilities as part of our overarching goals. We are excited to continue working with our sponsors in the upcoming season of 2024.

Last year also marked a significant milestone for our club, post-COVID, as we continued to expand in both size and development. Notably, we successfully filled all seven senior teams and ten junior teams. While many of our loyal members returned, we also welcomed numerous new senior and junior players to our sides.

In line with our updated mission statement, we are actively pursuing a future vision that places strong emphasis on holistic personal development, emphasizing education across various domains. Which saw many club members participate in the invaluable education for umpires and coaching. These initiatives welcomed 17 people to our beginner umpire workshops to start their umpiring pathway. While also mentoring and developing four junior players in a coaching pathway.

Our junior development continued to be a focus, particularly through the grass root grades. It was wonderful to see a huge increase in the number of new players within our NetSet and GO/Primary program. We also had multiple intermediate players grasp the opportunity to play games in our senior grades, providing them with invaluable experience and a great bridge with moving up to our senior teams.

PRESIDENTS MESSAGE

Throughout the final series, we had six senior teams (Senior 2, 3, 4, 5, 6 & 7) make the top four. With this team success, also came individual success at the BLGNA dinner which was held during the final's series. Every senior grade featured a WNC player:

- Senior 1: Nikki Moss
- Senior 2: Ellie and Rebecca Lamont
- Senior 3: Jasmine Gower and Emily Dunkeld
- Senior 4: Holly Shaw
- Senior 5: Rebecca Riggs
- Senior 6: Nikki Pridham, Micaela Worner and Eloise Long
- Senior 7: Talitha Collinson

The awards dinner also recognised recipients of the National C Badge Umpire Accreditation, which was awarded to Myself from the WNC.

Our junior and senior club presentations were proudly hosted with the Willaston Football Club (WFC), marking a significant achievement for players and their respective families. It was a delight to share in the celebration of these remarkable accomplishments.

Enough about last season, this year we will focus again on the development of all our coaches from juniors through to seniors. The club hopes to support these volunteers (yes, our coaches are all volunteers!) in the completion of both foundation and development coaching courses if they haven't already done so. This can be a costly task but the education and support will assist not only the coaches, but will positively impact the players and members of our community.

The completion of both foundation and development coaching courses, understandably is a costly task, the education and support will assist not only the coaches but will positively impact the players and members of our community. With your support we look forward to achieving this in our 2024 season.

Our major goal is still the resurfacing of our netball courts and one we hope your sponsorship can assist us in achieving by the end of next year. Please see our sponsorship packages below and let us know how you can help our club.

Thank you for your generosity and support. I look forward to sharing all the successes we have with you during the season of 2024.

KIARA RAWLINSON
NETBALL CLUB PRESIDENT

PLATINUM SPONSORSHIP

INVESTMENT

\$2500

INCLUSIONS

- Prominent court signage (120cm x 76cm)
- Entry to home games (x2)
- Invitation to Sponsors Day (x4)
- Ticket to Senior Presentation (x2)
- Verbal mention at weekly awards
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

GOLD SPONSORSHIP

INVESTMENT

\$1000

INCLUSIONS

- Prominent court signage (116cm x 48cm)
- Entry to home games (x2)
- Invitation to Sponsors Day (x2)
- Ticket to Senior Presentation (x2)
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

SILVER SPONSORSHIP

INVESTMENT

\$500

INCLUSIONS

- Prominent court signage (55cm x 35cm)
- Entry to home games (x1)
- Invitation to Sponsors Day (x1)
- Ticket to Senior Presentation (x1)
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

BRONZE SPONSORSHIP

INVESTMENT

\$300

INCLUSIONS

- Court signage (at own expense)
- Invitation to Sponsors Day (x1)
- Digital advertisement in club rooms
- Advertisement on social media
- Digital certificate

GOODS AND SERVICES SPONSORSHIP

INVESTMENT

We understand some packages may not suit your needs so please speak to us about customised investment

opportunities that may include but are not limited to any of the following contributions.

- Service based sponsorships (i.e pest control, waste management, digital services etc)
- Raffle prizes, gift donations or one off vouchers
- Merchandise and equipment (i.e purchase of bibs, indigenous round uniforms etc)
- Presentation night trophies

INCLUSIONS

- Digital advertisement in club rooms
- Advertisement on social media
- Framed certificate
- Other inclusions will vary dependant on value of donation

AWARDS SPONSORSHIP

INVESTMENT

WEEKLY INCENTIVE AWARDS VOUCHERS

Each week our club awards players for their efforts or contribution. Vouchers or special offers that compliment your business work well here. Talk to us about how you could help out.

INCLUSIONS

Verbal mention at weekly awards
Digital advertisement in club rooms
Advertisement on social media
Framed certificate

(Other inclusions will vary dependant on value of donation)

GET INVOLVED

PLEASE CIRCLE YOUR SPONSORSHIP PACKAGE:

PLATINUM | GOLD | SILVER | AWARDS | CUSTOM

PLEASE PROVIDE THE FOLLOWING DETAILS:

BUSINESS NAME: _____

POSTAL ADDRESS: _____

BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____

CONTACT NAME: _____

CONTACT NUMBER: _____

WEBSITE: _____

SOCIAL MEDIA: _____

FOR MONETARY DONATIONS PLEASE USE THE BELOW BANK DETAILS, WE CAN PROVIDE A TAX INVOICE:

NAME: WILLASTON NETBALL CLUB

BSB: 325185

ACCOUNT: 02232061

ABN: 11 538 022 599

PLEASE EMAIL A COPY OF THIS FORM, HIGH RES LOGO, ANY PROMOTIONAL MATERIALS IN PDF OR JPEG FORMAT ALONG WITH ANY REMITTANCE TO:

sponsorship@willastonnetballclub.com.au