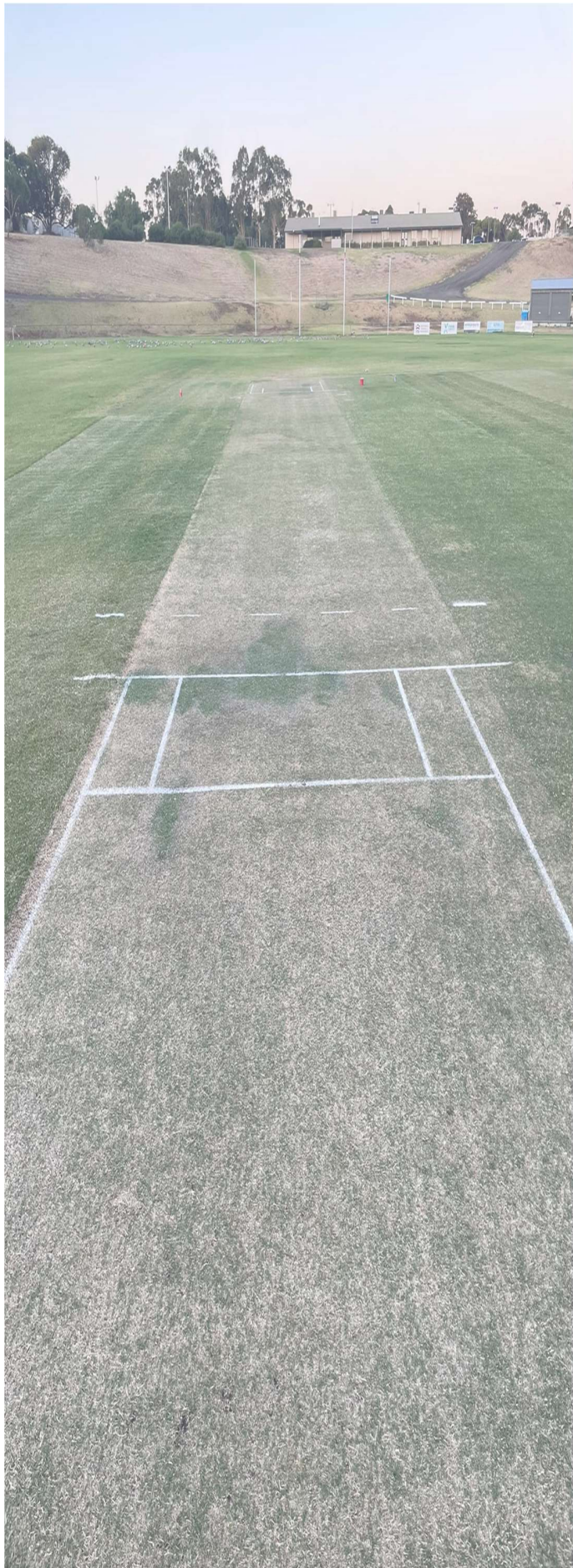




Willaston Cricket Club

**CORPORATE
PARTNERSHIPS**

2024/25 Season



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OUR HERITAGE, OUR CLUB

Our club has a long-standing tradition dating back to the early 1960s by entering the Para Districts Cricket Association. At our peak, we fielded 3 Senior, 2 Junior and 1 Women's team, enjoying significant success, especially in the 1990s. Including three consecutive premierships, highlighted by a Grade 1 Premiership in the 1996/97 Season captained by Alan Wallwork.



After a 7-year hiatus, the club was reformed by former players who had been involved with the club for over 30 years. They were joined by new, enthusiastic individuals who played an important role in rebuilding the club from the ground up. This collaborative effort has transformed us into a highly successful and family-oriented team.

We hold ambitious aspirations for the future. Since our reformation, we've achieved remarkable success, with exceptional talents who have transitioned from our juniors to our senior formats. We've consistently reached the finals across various senior grades. In 2021/22 our A2 team clinched the premiership, our victory coincided with the installation of our new natural turf pitches. In the 2023/24, all three of our season teams made the finals, with the A4 and A5 teams reaching the grand final and the A5 team winning the premiership.

The foundation of Willaston Cricket Club is a community of family-orientated people dedicated to shared success and the enjoyment of cricket. We train hard and play fair, upholding the true spirit of the sport. The Donnybrook ethos instills courage, teamwork, and selflessness, values we pride ourselves on. Embracing sponsorship helps cultivate a sense of community and builds a positive community profile. Our active participation within the local community underscores our passion for the club we are building.

Over the years, Willaston Cricket Club has welcomed numerous families, granting them access to our club facilities and fostering the early development of their children through our Willaston Junior Cricket program. We actively participate in the Woolworths Cricket Blast Program. Our goal is to nurture our young players into dedicated, unwavering and respected individuals who can seamlessly progress to higher levels of cricket, with great support and a solid foundation for success.

A standout moment in our timeline was the exceptional achievement of our Under 13 team during the 2022/23 season. They not only remained undefeated but also secured the championship, marking the first junior premiership since our reformation. This success continued with a back-to-back premiership in 2023/24.



PRESIDENTS MESSAGE



My name is Jarrod Hicks, and I've been a part of the club since its reformation in 2015. This is our ninth season and with our strong junior participation, it continues to grow each year. Our dedication has resulted in state-of-the-art game day facilities, and our focus has now shifted to revamping our training facilities, with a significant focus on upgrading our nets.

Our support base is increasing, and we're always open to welcoming new members.

Our foundation is solid, with committed senior and junior players, along with a dedicated committee that includes fresh faces, eager to contribute. I've been President for the last 7 seasons, following a two-year tenure as Treasurer. The Willaston Cricket Club is a family friendly atmosphere forging lasting memories.

Our progress wouldn't be possible without our volunteers who make all aspects of our cricket experience possible. Together with our generous sponsors, who play a pivotal role in improving our financial standing, allowing us to continually enhance our facilities, providing a robust foundation for cricket's growth.

This year we will hold our annual Sponsors Day and various club functions, to which you'll receive invitations. We will strive to provide better facilities and have improved our nets area which will assist with our great training programs provided to our players.

We aim to further involve families through volunteer initiatives and fundraising, aiming to create an environment that encourages them to spread the word about our club. This year is an exciting one and we're eager to embrace the season ahead.

Over the next 24 months, we aspire to introduce new training net facilities and enhance our amenities. Our partnership with the local council and the Willaston Football & Netball Club will assist us in fulfilling these goals. This exciting challenge is one we look forward to tackling collectively.

I invite you to join us at our games, both Seniors and Juniors. The talent on display guarantees an enjoyable experience for players and spectators alike. Our canteen is ready to serve you, offering food and refreshments.

Once again, your support is indispensable to our achievements, and we're immensely grateful for it. We're excited about the prospect of working hand in hand with you as we continue this great journey.



CLUB ACHIEVEMENTS

- **Senior Premierships:** 1963/64, 1969/70, 1970/71, 1986/87, 1988/89, 1991/92, 1992/93, 1995/96, 1996/97, 2000/01, 2021/22 (A2), 2023/24 (A5)
- **Junior Premierships:** 2022/23 (U13), 2023/24 (U14)
- **Women's First Cricket Team:** 2001
- **Women's Premiership:** 2002
- **Joined Barossa Light & Gawler Association:** 2015/16
- **Promoted to A1 Competition:** 2021/22
- **Turf Wicket Installed at Willaston Oval:** January 2022
- **Association Cricketer of the Year:** 2017/18 Trent Payne
- **Senior Association Batting:** 2017/18 Daniel Brooks (A4), 2019/20 Dylan McIver (A2), 2020/21 Dylan McIver (A2), Jarrod Hicks (A4), 2023/24 Scott Peryman (A5)
- **Senior Association Bowling:** 2017/18 Malcolm Chomik (A4), 2020/21 Josh Carter & Brody Martin (A4), 2022/23 Trent Payne (A1)
- **Association Team of the Year:** 2022/23 Trent Payne (A1)
- **Premier Cricket League, Selected Players:** Oliver Barrass, Riley Nottle, Lachlan Johnston, Brayden Hicks, Isaac Barrass, Asher Carter
- **Junior Association Batting:** 2022/23 Riley Nottle (U13)
- **Junior Association Bowling:** 2022/23 Logan Riches (U13)
- **Barossa & Light Country Team:** 2021/22 Riley Nottle, Byron Peryman, 2022/23 Dallas Riches, Riley Nottle, Byron Peryman, 2023/24 Asher Carter



COMMITTEE CONTACTS

- **Club Email:** willastoncc@gmail.com
- **Club Website:** <https://willastonsportingclubs.com.au/willaston-cricket-club/>
- **Club Facebook:** <https://www.facebook.com/willastoncc>

Executive Committee

President

Jarrold Hicks ph. 0408 277 154 e. jhbuzz81@gmail.com

Vice President

Max Bornholdt ph. 0403 735 977 e. maxiebornholdt@gmail.com

Treasurer

Chantal Barrass ph. 0402 450 435 e. chantalbub@hotmail.com

Secretary

Vacant ph. e.

Senior Coordinator

Max Bornholdt ph. 0403 735 977 e. maxiebornholdt@gmail.com

Junior Coordinator

Tim Riches ph. 0432 028 598 e. timrenaeriches@gmail.com

Committee Members

Operations Manager

Luke Greenshields ph. 0458 231 597 e. lukegreenshields@ymail.com

Social Media & Merchandise

Renaë Riches ph. 0418 845 620 e. renaetimriches@gmail.com

Sarah Bornholdt

Alan Barrass

Scott Thompson

Ben Wilkes

Greg Riessen

Oliver Barrass

Willaston Cricket Club



SPONSORSHIP PACKAGES

Major Sponsor - \$POA

What we can offer you:

- Logo placement: feature sponsor on playing attire, merchandise and sponsor's top
- Ground signage
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Sponsor recognition: Acknowledgement in official event announcements
- Certificate of appreciation

Gold Sponsor - \$1,500

What we can offer you:

- Logo placement: display sponsor logo on merchandise and sponsor's top
- Ground signage
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Sponsor recognition: Acknowledgement in official event announcements
- Certificate of appreciation

Silver Sponsor - \$1,000

What we can offer you:

- Logo placement: display sponsor logo on sponsor's top
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Certificate of appreciation

Willaston Cricket Club



Bronze Sponsor - \$500

What we can offer you:

- Certificate of appreciation
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Certificate of appreciation

Net Signage - \$500

Stumps Sponsor - \$500

Donnybrook Member - \$50

What are the benefits to your business?

- Increase brand awareness, market share and sales
- Support local community sports
- Become part of a fun, friendly and family orientated club
- Assist in the development of junior cricket and healthy living

For more information, please contact:

Jarrod Hicks, President, 0408 277 154

Please note: Sponsorship paid by 15 September 2024 to be eligible for logo to be placed on merchandise.