

2025 SPONSORSHIP PROSPECTUS

WILLASTON NETBALL CLUB



SPONSORSHIP COORDINATOR

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NETBALL CLUB PRESIDENT

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PRESIDENTS MESSAGE



Thank you for considering Willaston Netball Club (**WNC**) as a potential recipient for sponsorship. We appreciate that you may be inundated with sponsorship requests from local community groups and understand that in current economic circumstances, sponsorship deals are hard to consider. The true measure of a community's greatness and success lies in the compassion and dedication of its members. Since accepting the role of president two years ago, I have been continually inspired by the Willaston Netball Club.

Our club is built on the selflessness and commitment of its volunteers, who work tirelessly to support, develop, and strengthen every aspect of our club. 2024 has been no exception.

Among the challenges we faced this season, we experienced the sudden and tragic loss of our Intermediate Two coach, Erin Phillips-Ryder, in the first half of the season. This loss deeply affected our entire community, and the impact was felt far beyond our club. The support we received from our community, including other clubs within our association and the board, was truly overwhelming. We are deeply grateful to everyone who stood by us during this difficult time and continue to offer their support. Our thoughts and well wishes remain with Phillips-Ryder family.

I would like to express my sincere gratitude to our loyal and generous sponsors for their invaluable support this season. In particular, I would like to recognise our platinum sponsors:

CIVILZONE | DESIGN HEATING AND COOLING | PRICELINE PHARMACY, THE GROVE | SOLARESS

Regardless of the level of your contribution, we are truly grateful and look forward to partnering together in 2025.

WNC Sponsorship Packages have been developed with our community in mind. Providing businesses with an excellent return on investment through increased brand awareness at the WNC courts, entry access to limited home games, invitations as well as special mentions at WNC functions, various digital and social media advertisement, a sponsorship gift and more.

Areas of expenditure are:

PLAYER DEVELOPMENT | COACHING | UNIFORMS | EQUIPMENT | PRESENTATIONS | JUNIOR SKILLS | PLAYER INCENTIVES | DONATIONS

While our master plan for the entire Elliot Goodger Memorial Park is in the works, it is still a vision for the future, resurfacing the courts has ensured that we can continue to compete in our league at a high standard. Your ongoing support has allowed us to achieve a significant milestone, the resurfacing of our courts.

We made a commitment to prioritise junior development, and I am proud to say we have made great, constructive steps forward in this space. Consistency was maintained across these grades, retaining both players and coaches, which has been vital to our growth, while also welcoming some new players who joined teams. A vital piece of junior development was the coordination of our Net Set program which saw over 20 girls participate in our 10 week program run by Krystal Rogers and assisted by Alex Vickers. The work these ladies contributed to this program has ensured our future players have developed great love for the game and foundational skills.

This year we appointed Steve O'Brien as our new Club Coach. In his first season, Steve immersed himself in understanding the dynamics of Willaston and the BLGNA league. He brought ideas and a fresh perspective, with a particular emphasis on both junior and senior development. His contributions extended beyond the club, as he also coached the Intermediate team at the Country Championships.

PRESIDENTS MESSAGE

We are proud to highlight the exceptional achievements of several of our players who also represented Willaston in the BLGNA Country Champs teams:

- Rachael Mitchell in Seniors;
- Rachel Burgess and Sharni Hereabout in Intermediates; and
- Ebony Dilena and Lily Watts in Juniors.

Additionally, we were delighted to see several intermediate players, including the aforementioned players, seize the opportunity to participate in our senior grades including finals experiences. This invaluable experience has provided a strong foundation for their future progression into senior teams.

Throughout the final series, we hosted the preliminary final. Due to the hard work of all committee members and volunteers the day was a great success. We also saw 5 senior teams (Senior 3, 4, 5, 6 & 7) and our Sub-Junior 2 team making the top four. Congratulations to all teams for their final efforts and to the Senior 4, 5 and 7's who were runners-up this year. A massive shout out to our Sub-Junior 2 team who were 2024 Premiers. This is WNC's first premiership in this grade.

The BLGNA dinner was held during the final's series and WNC was well represented in the top votes of many grades. Congratulations to the following players for their achievements throughout the season polling in the top 5 of their grades.

- Senior 2, Rebecca Lamont,
- Senior 3, Shannon Vickers-Jecs and
- Senior 7, Naomi Batchelor.

Extending our congratulations to Ella Peryman for achieving runner-up best and fairest in the sub-junior 2 grade. Also, to Emily Richter in Senior 4's, Nikki Pridham and Eloise Long in Senior 6's for achieving association best and fairest. The awards dinner also recognised recipients of the National C Badge Umpire Accreditation, which was awarded to Rachael Mitchell from the WNC.

Our junior and senior presentations were successfully hosted with the Willaston Football Club (WFC), marking a significant achievement for players and their respective families. Congratulations are extended to all the award recipients for their outstanding achievements throughout the 2024 season. This night we welcomed two new life members in Krystal Rogers and Emily Williams, it was an honour to recognise their life-long commitment to the WNC. It was a delight to share in the celebration of these remarkable accomplishments and reminisce on all that was the season of 2024.

Overall, your generous support will provide WNC and the athletes with continued development opportunities throughout the year and provide additional funding to improve the Netball landscape in the BLGNA region.

All sponsorship funding is invested directly into the Club and is used to manage and improve WNC's position in the netball landscape.

For further information please turnover and review our tiers that we have to offer.

Should you wish to discuss further, please do not hesitate to contact the Club on the details provided.

KIARA RAWLINSON
NETBALL CLUB PRESIDENT

PLATINUM SPONSORSHIP

INVESTMENT

\$2500

INCLUSIONS

- Prominent court signage (120cm x 76cm)
- Entry to home games (x2)
- Invitation to Sponsors Day (x4)
- Ticket to Senior Presentation (x2)
- Verbal mention at weekly awards
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

GOLD SPONSORSHIP

INVESTMENT

\$1000

INCLUSIONS

- Prominent court signage (116cm x 48cm)
- Entry to home games (x2)
- Invitation to Sponsors Day (x2)
- Ticket to Senior Presentation (x2)
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

SILVER SPONSORSHIP

INVESTMENT

\$500

INCLUSIONS

- Prominent court signage (55cm x 35cm)
- Entry to home games (x1)
- Invitation to Sponsors Day (x1)
- Ticket to Senior Presentation (x1)
- Digital advertisement in club rooms
- Advertisement on social media
- Sponsorship gift
- Digital certificate

BRONZE SPONSORSHIP

INVESTMENT

\$300

INCLUSIONS

- Court signage (at own expense)
- Invitation to Sponsors Day (x1)
- Digital advertisement in club rooms
- Advertisement on social media
- Digital certificate

GOODS AND SERVICES SPONSORSHIP

INVESTMENT

We understand some packages may not suit your needs so please speak to us about customised investment opportunities that may include but are not limited to any of the following contributions.

- Service based sponsorships (i.e pest control, waste management, digital services etc)
- Raffle prizes, gift donations or one off vouchers
- Merchandise and equipment (i.e purchase of bibs, indigenous round uniforms etc)
- Presentation night trophies

INCLUSIONS

- Digital advertisement in club rooms
- Advertisement on social media
- Framed certificate
- Other inclusions will vary dependant on value of donation

AWARDS SPONSORSHIP

INVESTMENT

WEEKLY INCENTIVE AWARDS VOUCHERS

Each week our club awards players for their efforts or contribution. Vouchers or special offers that compliment your business work well here. Talk to us about how you could help out.

INCLUSIONS

Verbal mention at weekly awards
Digital advertisement in club rooms
Advertisement on social media
Framed certificate

(Other inclusions will vary dependent on value of donation)

DIVISION 1 & 2 PLAYER SPONSORSHIP

INVESTMENT

Do you see potential in one of our players and would like the opportunity to sponsor them, if you are interested, the available Sponsorship Package options vary from Platinum, Gold or Silver and are outlined in greater detail above.

INCLUSIONS

All benefit inclusions of the selected package
Extra social media coverage
Special mentions at club events

(By selecting a greater package, the nominated player will enjoy a greater number of inclusions this will be outlined on the player contract)

GET INVOLVED

PLEASE CIRCLE YOUR SPONSORSHIP PACKAGE:

PLATINUM | GOLD | SILVER | BRONZE | AWARDS

PLAYER PLATINUM | PLAYER GOLD | PLAYER SILVER

PLEASE PROVIDE THE FOLLOWING DETAILS:

BUSINESS NAME: _____

POSTAL ADDRESS: _____

BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____

CONTACT NAME: _____

CONTACT NUMBER: _____

WEBSITE: _____

SOCIAL MEDIA: _____

PLAYER: _____

FOR MONETARY DONATIONS PLEASE USE THE BELOW BANK DETAILS, WE CAN PROVIDE A TAX INVOICE:

NAME: WILLASTON NETBALL CLUB

BSB: 325185

ACCOUNT: 02232061

ABN: 11 538 022 599

PLEASE EMAIL A COPY OF THIS FORM, HIGH RES LOGO, ANY PROMOTIONAL MATERIALS IN PDF OR JPEG FORMAT ALONG WITH ANY REMITTANCE TO:

sponsorship@willastonnetballclub.com.au