



Willaston Cricket Club

**CORPORATE
PARTNERSHIPS**

2025/26 Season



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OUR HERITAGE, OUR CLUB

Our club has a long-standing tradition dating back to the early 1960s by entering the Para Districts Cricket Association. At our peak, we fielded 3 Senior, 2 Junior and 1 Women's team, enjoying significant success, especially in the 1990s. Including three consecutive premierships, highlighted by a Grade 1 Premiership in the 1996/97 Season captained by Alan Wallwork.



After a 7-year hiatus, the club was reformed by former players joined by new, enthusiastic individuals who helped rebuild the club from the ground up. This effort transformed us into a successful, family-oriented team. Since reforming, we've seen consistent growth, with juniors progressing into senior ranks and regular finals appearances. In 2021/22 our A2 team won the premiership, coinciding with the installation of our new turf pitches. In 2023/24, all three senior teams made finals, with A4 and A5 reaching grand finals and A5 claiming the premiership.

The Willaston Cricket Club is built on community and shared successes. We train hard, play fair, and uphold the spirit of the sport. The Donnybrook ethos instills courage, teamwork, and selflessness, values we pride ourselves on.

Our junior program has welcomed families, offering access to our club and introducing cricket through the Woolworths Cricket Blast. We aim to grow our young players into confident, committed athletes ready for higher levels. A highlight was our Under 13s going undefeated and winning the 2022/23 premiership, followed by a back to back title in 2023/24.

In 2024/25, we fielded A2 and A3 teams, with the A3s reaching the grand final. Our junior teams included Rookies, Under 10s, Under 12s (combined with Long Plains), and Under 16s. The Under 12s made the finals and the Under 16s reached the grand final, continuing our strong presence across all levels.



PRESIDENTS MESSAGE



My name is Jarrod Hicks, and I've been a part of the club since its reformation in 2015. This is our tenth season, and with strong junior participation, the club continues to grow each year. Our dedication has delivered state-of-the-art game day facilities, and we're now focused on revamping our training area, with upgrades to our nets.

Our support base is growing, and we're always open to new members. Our foundation is solid, with committed senior and junior players, supported by a dedicated committee, including fresh faces, eager to contribute. I've been President for the last eight seasons, following two years Treasurer. Willaston Cricket Club is a family-friendly environment where lasting memories are made.

Our progress wouldn't be possible without our volunteers. Along with our generous sponsors - who play a key role in strengthening our finances – we've been able to enhance our facilities and support cricket's growth.

This year we'll hold our annual Sponsors Day and club functions, to which you'll be invited. Our upgraded nets will improve the quality of our training programs.

Last season, I had the privilege of coaching our Under 16s to a grand final – a proud moment. Playing in the A3s grand final made it even more special.

Over the next 24 months, we look forward to partnering with the local council, the Willaston Football & Netball Club's to further improve our facilities.

I invite you to join us at our games, both Seniors and Juniors alike. There's plenty of talent to enjoy, and the canteen will have you covered with food and drinks.

Your support is indispensable to our achievements, and we're immensely grateful for it. We're excited about the prospect of working hand in hand with you as we continue this great journey.



CLUB ACHIEVEMENTS

- **Senior Premierships:** 1963/64, 1969/70, 1970/71, 1986/87, 1988/89, 1991/92, 1992/93, 1995/96, 1996/97, 2000/01, 2021/22 (A2), 2023/24 (A5)
- **Junior Premierships:** 2022/23 (U13), 2023/24 (U14)
- **Women's First Cricket Team:** 2001
- **Women's Premiership:** 2002
- **Joined Barossa Light & Gawler Association:** 2015/16
- **Promoted to A1 Competition:** 2021/22
- **Turf Wicket Installed at Willaston Oval:** January 2022
- **Association Cricketer of the Year:** 2017/18 Trent Payne
- **Senior Association Batting:** 2017/18 Daniel Brooks (A4), 2019/20 Dylan McIver (A2), 2020/21 Dylan McIver (A2), Jarrod Hicks (A4), 2023/24 Scott Peryman (A5)
- **Senior Association Bowling:** 2017/18 Malcolm Chomik (A4), 2020/21 Josh Carter & Brody Martin (A4), 2022/23 Trent Payne (A1)
- **Association Team of the Year:** 2022/23 Trent Payne (A1)
- **Premier Cricket League, Selected Players:** Oliver Barrass, Riley Nottle, Lachlan Johnston, Brayden Hicks, Isaac Barrass, Asher Carter
- **Junior Association Batting:** 2022/23 Riley Nottle (U13)
- **Junior Association Bowling:** 2022/23 Logan Riches (U13), 2024/25 Orlando Riches (U12)
- **Barossa & Light Country Team:** 2021/22 Riley Nottle, Byron Peryman, 2022/23 Dallas Riches, Riley Nottle, Byron Peryman, 2023/24 Asher Carter



COMMITTEE CONTACTS

- **Club Email:** willastoncc@gmail.com
- **Club Website:** <https://willastonsportingclubs.com.au/willaston-cricket-club/>
- **Club Facebook:** <https://www.facebook.com/willastoncc>

Executive Committee

President

Jarrold Hicks

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Vice President

Max Bornholdt

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Treasurer

Sarah Bornholdt

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Secretary

Steve Cleland

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e. secretary@willastoncricketclub.com.au

Senior Coordinator

Junior Coordinator

Tim Riches

ph. 0432 028 598

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Committee Members

Adam Lewis

Ben Wilkes

Chris Thompson

Greg Riessen

Luke Greenshields

Renae Riches

Scott Thompson



SPONSORSHIP PACKAGES

Major Sponsor - \$POA

What we can offer you:

- Logo placement: feature sponsor on playing attire, merchandise and sponsor's top
- Ground signage
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Sponsor recognition: Acknowledgement in official event announcements
- Certificate of appreciation

Gold Sponsor - \$1,500

What we can offer you:

- Logo placement: display sponsor logo on merchandise and sponsor's top
- Ground signage
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Sponsor recognition: Acknowledgement in official event announcements
- Certificate of appreciation

Silver Sponsor - \$1,000

What we can offer you:

- Logo placement: display sponsor logo on sponsor's top
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Certificate of appreciation

Willaston Cricket Club



Bronze Sponsor - \$500

What we can offer you:

- Certificate of appreciation
- Digital promotion: showcasing sponsor brands on website and social media
- Distribution of flyers, newsletters
- Events / Hospitality: Access to event tickets and functions
- Community Engagement: Participate in cricket initiatives
- Certificate of appreciation

Net Signage - \$500

Stumps Sponsor - \$500

Donnybrook Member - \$50

What are the benefits to your business?

- Increase brand awareness, market share and sales
- Support local community sports
- Become part of a fun, friendly and family orientated club
- Assist in the development of junior cricket and healthy living

For more information, please contact:

Jarrold Hicks, President, 0408 277 154

Please note: Sponsorship paid by 31 August to be eligible for logo to be placed on merchandise.