

2026 SPONSORSHIP PROSPECTUS

WILLASTON NETBALL CLUB



SPONSORSHIP COORDINATOR

KYLIE MARTIN - 0423 507 679

SPONSORSHIP@WILLASTONNETBALLCLUB.COM.AU

NETBALL CLUB PRESIDENT

NAT HILL - 0417 836 259

PRESIDENT@WILLASTONNETBALLCLUB.COM.AU

PRESIDENTS MESSAGE



As the new President of the Willaston Netball Club, I am incredibly excited to lead a club that continues to grow, succeed, and make a genuine impact within our community. The Willaston Netball Club is built on strong values, passionate volunteers, and a shared commitment to creating positive pathways for players, coaches, and umpires at all levels.

Our sponsors are a vital part of this journey. Your support allows us to invest in development, facilities, and opportunities that benefit our members both on and off the court. Willaston Netball Club continues to thrive, with the past three years reflecting strong growth, resilience, and an ongoing commitment to development across all areas of the club.

The 2025 season was one of momentum and performance. Supported by a dedicated committee, volunteers, coaches, and umpires, the club fielded 17 teams at full capacity, welcoming 53 new players alongside 118 returning players. On court, 12 teams reached finals, with Willaston recognised as the third-strongest finals club in the league, culminating in two premierships in the Primary 1 and Senior 4.

The Willaston Netball Club remains committed to building strong pathways for both players and officials. Representatives were selected for Country Championships across junior, intermediate, and senior divisions, alongside the achievement of a National B Umpiring Accreditation. These outcomes highlight our focus on development, retention, and long-term sustainability.

Off the court, sponsorship and fundraising support enabled a major infrastructure milestone seeing the the resurfacing of our courts at Elliot Goodger Memorial Park. Made possible through the generosity of our sponsors and community, this project ensures a safe, high-quality environment for training and competition while supporting the club's future growth.

Sponsorship with Willaston Netball Club is an investment in people, performance, and community while delivering strong local visibility and meaningful engagement. Our packages provide businesses with increased brand awareness in our netball community and affiliated clubs, entry access to home games and invitations to our functions.

Projected areas of expenditure for the coming seasons:

- Development of players, umpires and coaches through pre-season training opportunities and educational courses
- Upgrading training and game day equipment keeping us competitive
- Additional player incentives and presentation opportunities
- Expanding our uniform and merchandise range to include special designs for ANZAC rounds, indigenous rounds and more

I look forward to building strong, meaningful partnerships as we continue to grow and achieve success together.

NAT HILL

NETBALL CLUB PRESIDENT

PLATINUM SPONSORSHIP - \$2500

Our Platinum Sponsorship Package is designed to provide maximum exposure while building a strong and lasting connection between your business and our club. As a Platinum Sponsor, your support will be highly visible across game days, club events, and digital platforms throughout the season, recognising your commitment to our players, teams and community.

INCLUDED IN YOUR INVESTMENT

- **Prominent court signage (120cm x 80cm), providing clear visibility at all home games**
- **Website business profile plus email signature and letter footer feature for all 2026 season correspondence**
- **2 x Gate passes to access free entry into all home games, keeping you connected throughout the season**
- **4 x Invitations to our sponsors day, offering networking opportunities and a fantastic day out**
- **2 x Tickets to the senior presentation night, celebrating the achievements of the season**
- **Digital advertisement displayed in the club rooms**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **Sponsorship of one end of season trophy or award**
- **A gift in appreciation of becoming a Sponsor**
- **A digital sponsorship recognition certificate**

The Platinum Sponsorship Package represents a premium partnership opportunity and is a powerful way to support our club while promoting your business within our wider community.

GOLD SPONSORSHIP - \$1000

Our Gold Sponsorship Package offers strong visibility and meaningful involvement with the club, making it an ideal option for business looking to support our teams while gaining consistent exposure throughout the season. Gold Sponsors are recognised across game days, club events, and digital platforms, reflecting their valued contribution to our community.

INCLUDED IN YOUR INVESTMENT

- **Prominent court signage (90cm x 60cm), providing clear visibility at all home games**
- **Willaston sporting club website business feature**
- **2 x Gate passes to access free entry into all home games, keeping you connected throughout the season**
- **2 x Invitations to our sponsors day, offering networking opportunities and a fantastic day out**
- **2 x Tickets to the senior presentation night, celebrating the achievements of the season**
- **Digital advertisement displayed in the club rooms**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **Sponsorship of one end of season trophy or award**
- **A gift in appreciation of becoming a Sponsor**
- **A digital sponsorship recognition certificate**

The Gold Sponsorship Package is a valued partnership that supports the ongoing success of our club while promoting your business within our local community.

SILVER SPONSORSHIP - \$550

A Silver Package is an ideal option for small businesses or families looking to support the club while gaining consistent exposure throughout the season.

INCLUDED IN YOUR INVESTMENT

- **Court signage (60cm x 40cm), providing clear visibility at all home games**
- **2 x Gate passes to access free entry into all home games, keeping you connected throughout the season**
- **2 x Invitations to our sponsors day, offering networking opportunities and a fantastic day out OR 1 x invitation to sponsors day and 1 x invitation to the senior presentation night**
- **Digital advertisement displayed in the club rooms and on website**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **A gift in appreciation of becoming a Sponsor**
- **A digital sponsorship recognition certificate**

BRONZE SPONSORSHIP - \$300

Bronze sponsorship is perfect if you are new to the club or considering first time sponsorship whether at a business or personal level.

INCLUDED IN YOUR INVESTMENT

- **1 x Gate pass to access free entry into all home games, keeping you connected throughout the season**
- **1 x Invitation to our sponsors day, offering networking opportunities and a fantastic day out**
- **Digital advertisement displayed in the club rooms and on website**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **A digital sponsorship recognition certificate and small gift**

GOODS AND SERVICES SPONSORSHIP

We understand some packages may not suit your needs so please speak to us about customised investment opportunities that may include but are not limited to any of the following contributions. Service based sponsorships (i.e pest control, waste management, digital services etc), raffle prizes, gift donations or one off vouchers, merchandise and equipment (i.e bibs, training shirts etc), presentation night trophies or player fees sponsorships.

INCLUDED IN YOUR INVESTMENT

- **Digital advertisement displayed in the club rooms and on website**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **A Digital Sponsorship Recognition Certificate**
- **Other inclusions will vary dependent on value of donation**

AWARDS SPONSORSHIP

Each week our club awards players for their efforts or contribution. Vouchers and special offers such as two for one deals or dollars off a product or service that compliment your business work well here driving traffic to your shop or site. Talk to us about how you could help out.

INCLUDED IN YOUR INVESTMENT

- **Verbal recognition at club award nights**
- **Digital advertisement displayed in the club rooms and on website**
- **Advertisement and acknowledgement across club social media platforms and our club business directory**
- **A Digital Sponsorship Recognition Certificate**
- **Other inclusions will vary dependent on value of donation**

GET INVOLVED

PLEASE CIRCLE YOUR SPONSORSHIP PACKAGE:

PLATINUM | GOLD | SILVER | BRONZE | AWARDS

PLEASE PROVIDE THE FOLLOWING DETAILS:

BUSINESS NAME: _____

POSTAL ADDRESS: _____

BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____

CONTACT NAME: _____

CONTACT NUMBER: _____

WEBSITE: _____

SOCIAL MEDIA: _____

FOR MONETARY DONATIONS PLEASE USE THE BELOW BANK DETAILS, WE CAN PROVIDE A TAX INVOICE:

NAME: WILLASTON NETBALL CLUB

BSB: 325185

ACCOUNT: 02232061

ABN: 11 538 022 599

PLEASE EMAIL A COPY OF THIS FORM, HIGH RESOLUTION LOGO, ANY PROMOTIONAL MATERIALS IN PDF OR JPEG FORMAT ALONG WITH ANY REMITTANCE TO:

sponsorship@willastonnetballclub.com.au